

OUR
GOAL
IS
YOUR
SUCCESS

START SMART, LLC
2714 Canal Street, Suite 300
New Orleans, LA 70119



Innovative Solutions
Optimal Results



OUR COMPANY

Start Smart is a company that thrives on innovative thinking to solve business problems.

We recognize that while many organizations have similar challenges, each one has its own culture, processes and definition of a successful organization.

That's why we specialize in developing customer-centered solutions tailored to the specific needs of each client.

Government agencies, corporations, institutions, and non-profits rely on Start Smart's expertise and the combined capabilities of our exceptional people to develop comprehensive business solutions to solve simple to complex business problems.

“Start Smart develops customer-centered business solutions that deliver optimal business results.”

www.start-smart.net

OUR VALUES

Start Smart is committed to acting honestly and ethically in all our transactions and dealings.

We are committed to treating our employees, clients, suppliers, and partners fairly and respectfully and we are dedicated to acting responsibly in the communities in which we work.

“We will engage in no transaction that does not benefit all parties involved.”



WHAT WE DO

Business Strategy Consulting

We help our clients build high-performing businesses by taking a process-based approach to overcoming key business challenges.

Equal Business Opportunity (Supplier Diversity) Consulting

From program design to staff training and compliance management, Start Smart helps clients implement effective supplier diversity programs and, as a certified MBE/DBE firm, the cost of Start Smart's services can be counted towards the client's DBE/MBE spend and goals.

Corporate Training

Start Smart offers clients a total training solution through our inventory of seminars and workshops aligned with our core practice areas. Because we own all of our intellectual property, we can create flexible and customized training solutions without the extraordinary cost of starting from scratch.

Project Management Consulting

Every project is unique and its planning and execution can make or break a company. Start Smart helps clients plan, organize, and schedule projects to ensure they are completed on time or early, and on or under budget.

Business Finance Consulting

Start Smart operates nationally through a network of financial institutions to provide equipment leasing and working capital solutions for our clients. We offer the best programs, rates, and terms available, and we can always find the financing solution to fit a client's needs.

START SMART PUBLISHING

At Start Smart, we believe in the adage, "publish or perish." That's why we take our expertise and what we learn in the field to develop books, guides, comprehensive training programs, and seminars for entrepreneurs and those who want to help them succeed.

Start Smart is the publisher of the best-selling book in America on business credit, *“Principles of Building Business Credit.”*



CONTACT US

Start Smart, LLC

2714 Canal Street, Suite 300
New Orleans, LA 70119

Office: 504.324.1110

Fax: 504.324.0217

E-Mail: NDRoussell@start-smart.net